



Steve Gootgeld

Professional voice over talent and audio production

RATE SHEET

www.gootgeld.com

January 2018

Category	Time	\$
Radio Commercial: Local / Regional	:15, :30 or :60	200
Radio Commercial: New York, Los Angeles, Chicago	:15, :30 or :60	300
Radio Commercial: National Network	:15, :30 or :60	1000
Radio Station Promotion / Station Imaging	:05, :15 or :30	200
Public Service Announcement on Radio	:15, :30 or :60	200
Television: Local / Regional	:15, :30 or :60	300
Television: New York, Los Angeles, Chicago	:15, :30 or :60	500
Television: National Network	:15, :30 or :60	2000
Television Station Promotion / Station Imaging	:05, :15 or :30	300
Television Public Service Announcement	:15, :30 or :60	300
Television Animation	1 hr recording session	300
	Per additional studio hour	100
Non-Broadcast Corporate, Industrial and Educational	1 hr recording session	300
	Per additional studio hour	100
Interactive Media / Multimedia	1 hr recording session	300
	Per additional studio hour	500

Post-production is \$100/hr.